



National
Multiple Sclerosis
Society



Fundraising Tip

The Gimme 5 Method

Simply ask family and friends to send this e-mail message below to people THEY know, but who don't necessarily know YOU!

Hi *<insert person's name>*,

My *sister/brother/husband/wife/friend, <insert person's name>*, is walking in a Walk MS event, raising money for multiple sclerosis benefiting the National MS Society.

This is *his/her first/second/third/etc.* time, and *he/she* could use a boost so I am asking you to GIMME 5!

- 1) Gimme 5 minutes of your time.
 - Go to *her/his* website at: *<insert participant page>*, and read about what *he/she* is doing.
- 2) Gimme 5 bucks
 - Donate five dollars online for a great cause, and hey, if you want to donate more, fantastic!
- 3) Gimme 5 friends
 - Send this to five friends and help spread the word!
- 4) Gimme 5 ideas
 - *He/she* would appreciate your fundraising ideas and tips!
- 5) Gimme me a HIGH 5!
 - For creating a world free of MS!

